

Opportunities in BBA-Computer Application

● **BBA(CA) Course Overview :**

With the exponential growth in the IT sector in our country, and with the entry and FDI of various multi-national companies, it is reasonable to expect that the IT industry will require a large number of competent professionals in recent years.

Almost every major or growing business in the country runs on strong IT systems. There's a huge demand for IT professionals who can keep improving computer applications and IT solutions. To meet this demand, students can choose degree like BBA in computer applications and get an excellent IT-based career in the field of their choice.

In view of growing demand of IT professionals in the area of computer application, a course like BBA(CA) is need of the hour, where student can apply computer science principles to solve problems produced by the interface between business and technology.

The BBA in computer application, also known as BBA in CA, is an undergraduate course that will create IT professionals for the burgeoning IT industry of the country. This degree teaches students various advanced computer applications, and to innovate, develop, and maintain computer applications and systems.

In the modern professional world, the BBA(CA) programme has become an important preparatory level graduate course, because through this course, the necessary foundation courses are offered starting from Mathematics which strengthens the background achieved at the HSC level, Programming languages & Data Structures which hones the logical thinking & problem solving capabilities, various application software to give understanding & knowledge of the tools used in IT industry and even hard core theory papers like Digital Logic, Computer Architecture and Operating Systems for understanding the inner workings of the computer system.

● **Learning Objectives of BBA(CA)**

- To acquire the basic knowledge of computer technology.
- To train students to suit the user industry requirement.
- To develop an ability to use office automation tools and apply high technological methods for data presentation and applications.
- To establish industry – curriculum interface for mutual advantages.

● **Scope of BBA(CA) in India**

The BBA in computer application has immense scope in India because this degree combines computer education with business administration. Both streams of education can get you good jobs and careers. Along with opening doors to careers in the IT industry, this degree will also get you jobs in various other industries that use computers and technology.

The BBA in CA degree provides knowledge about the following topics:

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| ■ Fundamentals of Computers | ■ Operating Systems |
| ■ Multimedia Systems | ■ Understanding of Organizational Behaviour |
| ■ Database Management Systems | ■ Application Development |
| ■ Information Security & | ■ Web Development. |

The programme basically trains you in the nuances of Information Technology.

● **Highlights of BBA(CA) :**

BBA CA Course Level	This is an undergraduate level course.
BBA CA Course Duration	The BBA in computer application course is divided in 3 years and 6 semesters.
BBA CA Eligibility	You need to be 12th pass with minimum 45% from any stream, MCVC, 3 yrs. Diploma after SSC, 2 yrs. Diploma after HSC.
BBA CA Course Fee	BBA Computer Applications course fee may vary from colleges to colleges.
BBA CA Examination Type	The exams are conducted in a semester pattern.
BBA CA Admission	To get admission, you may have to give a competitive entrance exam, or you may be granted admission based on merit.
BBA CA Average Salary	BBA in CA graduates make an average start salary in the range of INR 2 lakhs to 10 lakhs.
BBA CA Recruiting Companies	Accenture, Biocon, Bajaj, Dell, Genpact, Ford Motors, IBM, ICICI, and HDFC Bank

● **Career/Jobs Opportunities after BBA(CA) Degree :**

On completion of this course successfully, the graduates can have plenty of prospective job opportunities in major fields, like banking sectors, IT industry, central services, defense services and more.

The BBA degree makes you eligible for jobs in a host of sectors. Of course, they get ample opportunities for future studies in computer applications or establish Start-Ups in the related business lines.

The career opportunities for computer graduates can be classified into different categories: programming and software development, Information system operation and management, telecommunications, networking, computer science research, web and internet, graphics & multimedia, training and support and computer industry specialist.

- Software Developer
- Technical Support Engineer
- Database Expert
- Programmer
- System Analyst
- Web Designer
- IT Sales Executive
- Software Engineering
- Quality Assurance
- Software Tester
- Network Analyst
- Software Analyst
- Hardwar Expert
- Database Administrator
- Security Expert

Once you have earned this degree you can be assured about finding jobs in various emerging sectors.

- **Information Technology:** The BBA in CA degree is designed to train IT professionals. It teaches you the various advanced computer applications and how they help companies and the general public.
- **Defense:** In the defense sector, candidates with this degree are appointed as Ground Duty Officer, Research Officer, Research Associate and Military Intelligence Specialist.
- **Education:** A BBA graduate can build a career in teaching after pursuing a B.Ed. course. They can apply for teaching jobs in both higher secondary schools and colleges. A BBA graduate should have 50% marks to be able to pursue the B.Ed. course.

- **Banking:** In the banking sector, a BBA student can land jobs like the Financial Advisor, Loan Officer, Private Banker and Tax Assistant. The BBA programme includes topics like Business Statistics, Principles of Management, International Banking, Business Ethics and Values. This proves helpful in taking up jobs in the banking sector.

- **Salary after BBA(CA) Course in India**

Salary is the biggest motivating factor for choosing a course. Therefore, knowing about the salary you can get with a BBA in computer application degree will help you decide the potential of the course.

Entry-level – INR 3 lakhs; Mid-level – INR 6 lakhs; Top-level – INR 10 lakhs and above

According to industry estimates, a BBA in Computer Applications will make you eligible for an average starting salary of Rs 3 lakh to Rs 4 lakh per annum. Some senior positions like that of a System Manager and a Network Administrator can fetch you an average salary of Rs 8 lakh to Rs 9 lakh pa. One of the higher-paying jobs in this category is the Software Architect with an average salary of Rs 15-20 lakh per annum.

If combined with more education and courses, you can earn a higher salary than the figures mentioned. The figures mentioned are also dependent on the company and industry you get a job in the prevailing economic conditions in the country.

- **Benefits of Doing BBA in Computer Application**

The following are some of the benefits of the BBA in computer application degree:

- **Tech Skills & Soft Skills** – In your BBA in computer application education, your tech skills and soft skills will be honed, and recruiters actively for candidates with both.
- **Job Opportunities** – This degree will make you a highly employable professional, and the job offers will start coming in from the moment you become a graduate.
- **Tech-based Careers** – Expats predict that tech-based careers are going to be the most popular careers in the future resulting in great potential and job security.
- **Salary & Benefits** – The BBA in computer application degree course will get you careers that come with a good salary and benefits package.
- **Stepping Stone for Higher Learning** – After graduating BBA in computer application, you can opt for postgraduate courses like MBA, MCA, PGDM, and PGDCM.

- **Key Takeaway**

The BBA in computer application is a degree that provides many benefits. Along with being a technical course, it is also a management course that will ensure the students have all-round development. The degree is also career-oriented, so if you like computers and want to have an excellent career, choose the BBA in computer application course after your 12th standard.

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